

# GAK

Geothermal Association of Kenya

## THE KENYA GEOTHERMAL CONGRESS 2024

**THEME:** Incentivizing geothermal energy for a just transition to climate-resilient development pathways.

**TECHNICAL  
CONFERENCE**  
16 – 18, JULY 2024  
NAIROBI

**FIELD TRIPS**  
19 – 21, JULY 2024.

SPONSORSHIP OF COMMUNITIES



# WHY ATTEND

## LARGEST EVENT IN KENYA

- To receive factual information on the status and future developmental plans in the geothermal sector in Kenya.
- To give contributions on innovations and solutions relevant to the geothermal sector.
- Meet the key stakeholders in the geothermal sector in Kenya.
- Business to business networking.

Registration for the period until **31 March 2024**. GAK is glad to extend 20% early registration discounted rates for sponsorship, exhibition and delegates.



# SPONSORSHIP

## Sponsorships, Exhibition and Delegate Fees

### MAIN SPONSOR ONLY 1 SLOT USD 40,000

The main sponsor will have the special opportunity help design and influence the layout, organization and all aspects of the conference, subject to vision of GAK and the Congress. The package includes:

- Formal recognition as the Main Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including, name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- Keynote address during the Opening Ceremony, and other privileged speaker opportunities.
- Opportunity to make 30 minute technical presentations on all the three conference days of the Congress.
- Exhibition space with the dimensions 9m x 3m at a strategic position.
- Complimentary tickets for 15 people.
- Reserved sitting with distinguished guests at the Congress.
- Opportunity to issue branded company items to distinguished guests.
- Sponsorship of social events, including the exclusive congress dinner, networking sessions.
- Company logo and profile displayed on slide rotation between presentations/panel discussions.
- Opportunity to have a business to business break out session with geothermal developers in Kenya.
- All papers & presentations to contain GAK and main sponsor logo.



## MAIN SPONSOR

- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the congress.
- Opportunity to serve in Congress Steering Committee.
- 4 full-page adverts or profile in the congress booklet.
- Announcements & ads in email marketing and mainstream media.
- Opportunity to issue promotional material during the Congress e.g. brochures, business card distribution, etc.
- Access to all contacts of the congress participants.
- Fully branded congress area i.e. opportunity to brand the meeting hall with 6 roll-up banners and 2 back-drop banners.
- Dedicated liaison contact leading up to and during the Kenya Geothermal Congress.
- Any other sponsorship value following consensus between GAK and the Main Sponsor





# THE KENYA GEOTHERMAL CONGRESS 2024

## PLATINUM SPONSOR

MAXIMUM 2 SLOTS

USD 30,000

- Recognition as a Platinum Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- A speaker spot during the Opening Ceremony.
- Complimentary exhibition space 6m by 3m.
- Complimentary tickets for 8 people.
- Reserved sitting with distinguished guests at the Congress.
- Opportunity to issue branded company items to distinguished guests.
- Opportunity to make 20 minute technical presentation at the Congress.
- Sponsorship of social events, including networking sessions.
- Company logo and profile displayed on slide rotation between presentations/panel discussions.
- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the event.
- A 2 full-page advert or profile in the congress booklet.
- Opportunity to issue promotional material during the Congress e.g. brochures, business card distribution, etc.
- Opportunity to brand the meeting hall with 5 roll-up banners.
- Any other benefit prorated to this package.



**GOLD SPONSOR**  
**MAXIMUM 3 SLOTS**  
**USD 20,000**

- Recognition as the Gold Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including, name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- Complimentary tickets for 6 people.
- Complimentary exhibition space – 3m by 3m.
- Opportunity to issue branded company items to distinguished guests.
- Opportunity to make 10 minute technical presentation at the Congress.
- Company logo and profile displayed on slide rotation between presentations/panel discussions.
- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the event.
- A full-page advert or profile in the congress booklet
- Opportunity to issue promotional material during the Congress e.g. brochures, business card distribution, etc.
- Opportunity to brand the meeting hall with 4 roll-up banners.
- Any other benefit prorated to this package.





# THE KENYA GEOTHERMAL CONGRESS 2024

## SILVER SPONSOR

**OPEN**  
**USD 10,000**

- Recognition as the Silver Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- Complimentary tickets for 4 people.
- Complimentary exhibition space - 2m by 3m.
- Company logo displayed on slide rotation between presentations/panel discussions.
- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the event.
- Half-page advert or profile in the congress booklet.
- Opportunity to issue promotional material during the Congress - select material.
- Opportunity to brand the meeting hall with 2 roll-up banners.
- Any other benefit prorated to this package.





**DINNER SPONSOR**

**1 slot**

**USD 20,000**

- Recognition as the Dinner Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including conference bags, name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- Complimentary tickets for 4 people.
- Complimentary exhibition space – 3m by 3m.
- Company logo displayed on slide rotation between presentations/panel discussions.
- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the event.
- Half-page advert or profile in the congress booklet.
- Opportunity to issue promotional material during the Congress.
- Opportunity to brand the meeting hall with 3 roll-up banners.
- Any other benefit prorated to this package.

**DRINKS SPONSOR**

**1 SLOT**

**USD 15,000**

- Recognition as the Dinner Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- Complimentary tickets for 2 people.
- Complimentary exhibition space – 2m by 3m.
- Company logo displayed on slide rotation between presentations/panel discussions.
- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the event.
- Quarter-page advert or profile in the congress booklet.
- Opportunity to issue promotional material during the Congress.
- Opportunity to brand the meeting hall with 2 roll-up banners.
- Any other benefit prorated to this package.



## COCKTAIL SPONSOR

1 slot

USD 10,000

- Recognition as the Dinner Sponsor throughout the Congress.
- Logo recognition and branding in all congress marketing material (including name tags, conference brochures, conference booklet, full slide rotation, presentation template and website).
- Complimentary tickets for 2 people.
- Complimentary exhibition space – 2m by 3m.
- Company logo displayed on slide rotation between presentations/panel discussions.
- Sponsor's logo displayed with click-through on the GAK website in the run-up and for the duration of the event.
- Quarter-page advert or profile in the congress booklet.
- Opportunity to issue promotional material during the Congress.
- Opportunity to brand the meeting hall with a roll-up banner.
- Any other benefit prorated to this package.



# THE KENYA GEOTHERMAL CONGRESS 2024

## LANYARD SPONSOR ONLY 1 SPONSOR USD 4,000

- Company logo on all Congress lanyards
- 300-word company profile in the Congress Booklet

## EXHIBITION BOOTH SIZE: 9M<sup>2</sup> USD 1,600

- Complimentary tickets for 2 people.

## EXHIBITION BOOTH SIZE: 18M<sup>2</sup> USD 3,000

- Complimentary tickets for 4 people.

## DELEGATE PARTICIPATION MAIN CONFERENCE PHYSICAL ATTENDANCE

- **Principal Delegate:**  
16 – 18, July 2024 – USD 400.
- **Close Accompanying Delegate:**  
16 – 18, July 2024 – USD 300.
- **Delegates from Africa:**  
16 – 18, July 2024 – USD 200.
- **Field Trip:**  
19 – 21, July 2024.

**Day 1:** Olkaria Geothermal field - USD 150

**Day 2:** Oserian and Menengai Caldera - USD 300

**Day 3:** Menengai Geothermal Field - USD 450





# PAYMENT DETAILS

The Bank details for the Geothermal Association of Kenya,  
Dollar account.

- **Account Name:** Geothermal Association of Kenya
- **Bank Name:** Co-operative Bank
- **Branch Name:** Upper Hill Branch
- **Branch Code:** 00011037
- **Account Number:** 02120161683000
- **Swift Code:** KCOOKENAH



# PARTNERS OF THE KENYA GEOTHERMAL CONGRESS 2024







# GAK

Geothermal Association of Kenya



FOR MORE INFORMATION CONTACT

[kenyageothermalcongress@gmail.com](mailto:kenyageothermalcongress@gmail.com)

+254 759 213 020 | [www.gak.co.ke](http://www.gak.co.ke)